DEVELOPMENT OBJECTIVES

▶ Tough for work & Fun to drive

Continuing with the basic “tough for work and fun to drive” concept of the previous model, which has been highly acclaimed around the world as a “world truck”, the new model aims to integrate both qualities at a high level.
The extra cab and the double cab models address the increased use of trucks for personal use by providing toughness and cargo capacity that are not offered by passenger vehicles.

▶ Full choice Pick-up

As in the previous model, in order to address the changing preferences and demand structures, the Hilux is made available in a wide range of variation that is tailored specifically for each region.