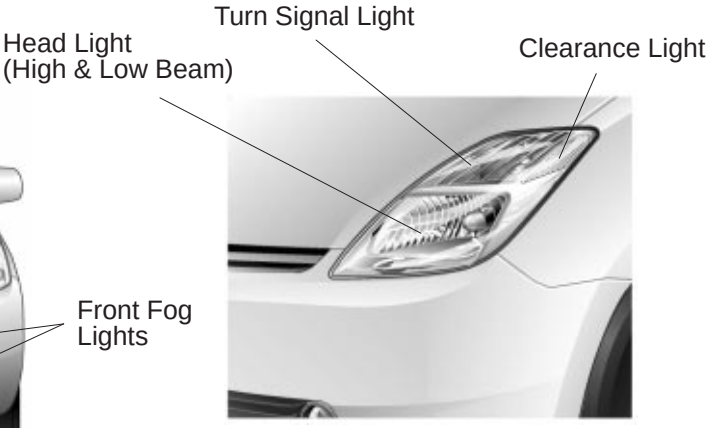
EXTERIOR

Front View

- The front face of the new-generation Prius consists of an engine hood surface that emphasizes the center that converges towards the Toyota symbol, and a bumper with a clean surface that is shaped with a sharp bend at the center.
- The short nose and the slanted headlight configuration are reminiscent of the first-generation Prius, while inheriting the Prius identity in a sophisticated manner.
- The headlights consist of a simple, vertical two-level box shape, which gives the vehicle an intelligent and refreshing look.



256MO09



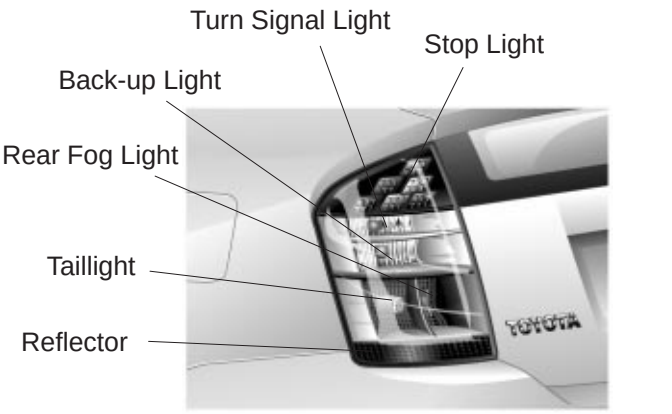
256MO03

Rear View

- The rear view consists of a high-deck hatchback design. The tail end is shaped into a spoiler, and a sub-window has been located on the underside of the backdoor, thus achieving a unique look.
- The rear design, which extends continuously from the sub-window to the rear combination lights, helps to emphasize the vehicle's wide look.
- Reflective LED stoplights, which have been newly constructed, have been adopted in the rear combination lights.
  They have an entirely different appearance when they are ON or OFF. Together with the crystal-like taillights, turn signal lights, and backup lights, they provide a futuristic and cool look.



256MO10



256MO04